

# DESIGN & POLICY: HOW MIGHT WE?

Policy advice is provided to decision-makers in order to create better outcomes at a population level for citizens, and is ideally informed through the input of many different stakeholders. In Aotearoa NZ and internationally teams are experimenting with the application of design approaches to develop, communicate and evaluate public policy. The diagram shows examples of how design is being used in different ways and at different points in the policy process.



## SOME OF THE WAYS THAT DESIGN IS SUPPORTING POLICY WORK INTERNATIONALLY

Developed in 2015 by Penny Hagen (smallfire.co.nz) and Noel Brown to support conversations about policy and design. Feedback welcome @pennyhagen  
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